



# Team Operators

[www.phoenixproleague.com](http://www.phoenixproleague.com)

Phoenix Pro League (PPL) is a 10-week pro-am basketball league featuring emerging talent from the NBA, G-League, NCAA and top international league around the world. PPL is designed to be a community event that connects the top basketball athletes with fans, basketball enthusiasts, and local spectators looking safe indoor entertainment during the hot summer months in Phoenix, AZ.

# About Us

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PHOENIX PRO LEAGUE

# League Highlights



10-Week Season | Every summer (June – August)



All games played at Chandler-Gilbert CC



Some games will be livestreamed on **YouTube**



1,000+ in-person daily spectators' (Free Admission)



Players from NBA, G-League, Pro-Overseas, NCAA



10 Teams | One Champion

# Why Phoenix

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- Phoenix Metro Population: 5+ million and growing
- Top 5 NBA Market with passionate basketball fan base
- Home of the Phoenix Suns, Mercury, and a booming grassroots basketball scene
- Destination city with national exposure potential, like Drew League (LA) and Dyckman (NYC).



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# Who Can Play

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All players and coaches must be approved by **the Phoenix Pro League** prior to participation in any event. We require all players and coaches to be at least 18 years old and have no NCAA eligibility and have high level basketball backgrounds at the NCAA DI, DII, NAIA, NJCAA, professional overseas, G-League, NBA and WNBA playing experience. This experience should be verifiable via reliable outlets. Exceptions will be reviewed on a case-by-case basis.

# Audience & Reach

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- **Live Attendance:** Hundreds of fans per game, thousands across the season
- **Digital Streaming:** Games broadcast via live stream & highlight reels
- **Social Media Reach:** Engaging basketball fans locally and nationally
- **Target Market:** 18–44, sports fans, culturally influential, trend-driven



# Brand Value

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- Align your brand with NBA-caliber talent and high-level basketball
- Connect directly with basketball culture – grassroots to pros
- Be part of Phoenix's premier summer basketball event
- Engage with a young, diverse, and loyal fan base
- Showcase commitment to community, sports, and culture



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# What's Included

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## Naming Rights

- Exclusive team naming rights (subject to approval by PPL League Office)
- Opportunity to build a unique brand identity within the league

## Uniforms

- Official league-branded uniforms (12-game set provided)
- Additional uniforms and gear available for purchase

## Rosters

- One (1) team entry into the Phoenix Pro League season
- Up to 12-player active roster (eligibility restrictions apply – see Team Guidelines)
- Up to 2 coaches or staff members permitted on the bench
- Mid-season roster adjustments permitted within league rules

## Gameplay

- Guaranteed 8 regular-season games
- Opportunity to qualify for the PPL Playoffs
- Top 4 teams advance to single-elimination championship tournament
- Games played under Phoenix Pro League rules & target score ending format



# Annual License



## License Overview

- One-year renewable license granting the rights to operate a team in the Phoenix Pro League (PPL).
- License is non-transferable without prior approval from PPL League Office.

## Annual License Fee

- \$4,500 per team (due prior to season start).
- Covers operational rights, league administration, and baseline services provided by PPL.

## What's Included

- Official recognition as a Phoenix Pro League Team Operator.
- Use of official Phoenix Pro League branding and marks (in accordance with PPL guidelines).
- Eligibility to generate revenue through team sponsorships.

## Renewal & Termination

- Licenses are renewable on an annual basis pending successful review.
- Non-compliance with league rules or failure to pay fees may result in revocation.
- Renewal priority given to returning operators in good standing.



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# Contact Us

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**"Nothing Given, Everything Earned."**