



2026 Media Kit

"Nothing Given, Everything Earned."

www.phoenixproleague.com



About

Phoenix Pro League (PPL) is a 10-week pro-am basketball league featuring emerging talent from the NBA, G-League, NCAA and top international league around the world. PPL is designed to be a community event that connects the top basketball athletes with fans, basketball enthusiasts, and local spectators looking for safe indoor entertainment during the hot summer months in Phoenix, AZ.



Phoenix Metro Area

Metro Population: 5M | City: 1.6M

Median Age: City 35 | MSA 38

Prime Age Audience (15–44): 53% of population

Ethnic Mix: 50% White, 41% Hispanic in city; metro similarly diverse

Diversity Score: 93/100

Languages: 30% speak Spanish at home

Income: Median HH income \$77–80K



League Highlights



All games played at Chandler-Gilbert Community College



Some games may be livestreamed on **YouTube**



1,000+ daily in-person spectators' (Free Admission)



Players from NBA, G-League, Pro-Overseas, NCAA



10 Teams compete for one Championship



Objectives

Our objective is to establish two platforms of success.

- The first will allow high-level basketball athletes from the Phoenix Metro area to showcase their abilities and prepare for the upcoming season.
- The second will provide the community with close-up access to these athletes as they perfect their crafts, offering opportunities for engagement that might otherwise be limited due to socioeconomic factors.



The Teams

Phoenix Pro League will feature 10 teams with a maximum of 12 players per team. Teams will include NBA, NBA G-League, NCAA, top high school talent, and overseas professionals from the Phoenix Metro Area. PPL staff will vet all participants to ensure they have completed the necessary paperwork to ensure compliance with the sanctioning bodies.



Sanctioning

Each year, the **Phoenix Pro League (PPL)** will seek sanctioning from the NBA and NCAA through the required certification processes. This sanctioning will permit NBA/G-League and NCAA student athletes to compete in PPL.



Collegiate Players

Phoenix Pro League (PPL) will allow a maximum of 2 collegiate level players per team in accordance with NCAA regulations. The 2026 season will allow a maximum of 20 total collegiate level players. These players will be selected from a draft pool of eligible players that have expressed interest in participation. Each team in the league will select two players throughout the draft process.



League Schedule

Regular Season:

- June 20, 2026
- June 27, 2026
- July 4, 2026
- July 11, 2026
- July 18, 2026
- July 25, 2026
- August 1, 2026
- August 8, 2026

Playoffs/Championship Weekend:

- August 15, 2025 **[Top Four]**
- August 22, 2025 **[Championship]**



Daily Game Schedule

(Regular Season)

Saturday Game Day Scheduling:

- Game #1 – 12:00 PM
- Game #2 – 1:30 PM
- Game #3 – 3:00 PM
- Game #4 – 4:30 PM
- Game #5 – 6:00 PM

Regular Season Dates: June 20, 2026, June 27, 2026, July 4, 2026, July 11, 2026, July 18, 2026, July 25, 2026, August 1, 2026, and August 8, 2026.



Daily Game Schedule

(Playoffs)

Saturday Game Day Scheduling:

August 15, 2026:

- Game #1 – 1:30 PM
- Game #2 – 3:00 PM

August 22, 2026:

- Game #1 – 3:00 PM [Championship]



Host Venue

2026 Phoenix Pro League will be hosted at the Coyote Center at Chandler-Gilbert Community College.

Address: 2626 E Pecos Rd, Chandler, AZ 85225



Spectators

Spectator admission is Free. Our mission is to provide an opportunity for the local community to view high level competitive basketball athletes in person. Seating will be limited and will require reservation online at no charge.



Community

Youth Engagement

- By bringing together professional athletes and local amateurs, offers young people the opportunity to interact with and learn from seasoned players.

Community Unity and Pride

- Games serve as events where people from various backgrounds come together to support local teams and players, reinforcing community bonds.

Showcasing Local Talent

- For local amateur players, participating in PPL provides exposure that they might not otherwise receive.



Contact Us



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